

LITTLE
BIG
LESSONS

Rick Hansen
Foundation 
School Program

PRESENTED BY



FUTURE PROSPECTS

Scotiabank®

PRESENTING FOR IMPACT

RECOMMENDED FOR GRADES 9-12

WATCH

- Rick Hansen's 2012 [WE Day Presentation](#)

REFLECT

1. Do leaders have to be good speakers? Why or why not?
2. Does the definition of a leader (someone who guides, influences, or causes movement in a particular direction) suggest you must be a good speaker?
3. How did Rick engage the audience in his speech?
4. What about Rick's speech left you with the greatest impact? A fact? A statistic? An important question?
5. What was the purpose of Rick's speech?

ACTIVITY

Watch a speech by a leader you admire and list some areas where they show strong presentation skills, and areas they could improve on.

Strong Areas	Areas for Improvement

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What are some techniques and tools used in impactful presentations?	What are some reasons why presentations don't leave any impact?
<ul style="list-style-type: none">• Eye contact• Good posture• Voice projection• Voice inflection, good speed• Gesticulation/body gestures• Knowing your audience• Using effective visual aids• Logical flow of ideas• Provides statistics/research• Engages the audience somehow (i.e. asking questions or asking them to imagine something)• Personalizes the presentation (i.e. uses humour or a personal story to connect)	<ul style="list-style-type: none">• Stumbles/appears nervous/ isn't prepared• Voice is too loud or too soft• Doesn't move at all on stage or gesticulate• Has distracting body movement (i.e. swaying from side to side)• Spends too much time trying to figure out tech/AV support• Poor delivery of information (i.e. too much, too little, or illogical order)• Confusing or distracting visual aids• Does not stick to time frame• Doesn't appear to understand the audience and what they know/do not know• Feels disingenuous, inauthentic, or untrustworthy• Doesn't acknowledge/engage the audience

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